MISSION
Wildlife Alliance is the leader in direct protection to forests and wildlife in the Southeast Asian tropical belt. Our mission is to combat deforestation, wildlife extinction, climate change, and poverty by partnering with local communities and governments.

TARGET AREAS

HISTORY
Wildlife Alliance is a nonprofit 501(c)3 headquartered in New York and Phnom Penh. Wildlife Alliance began its operations in 1994 (as Global Survival Network, then WildAid 1999-2006) with programs in the Russian Far East, India, Ecuador, Myanmar, Thailand. Wildlife Alliance helped the Russian government establish Inspection Tiger that brought the Siberian tiger back from the brink of extinction from an estimated 90 individuals in 1994 to a population of over 400 by the year 2000; implemented Operation Katchapa along the Orissa Coast of India, saving the Olive Ridley turtle from being decimated by industrial fishing nets; assisted park rangers of the Galapagos Marine Reserve to expand its boundaries from 5 to 40 nautical miles, requiring substantial increase in capacity and equipment; and aided Alaungdaw Kathapa and Kao Yai National Parks in Myanmar and Thailand to strengthen protection and improve wildlife law enforcement.

In 2000, Wildlife Alliance began implementing its comprehensive conservation model in-country, starting with Cambodia. Through integrated forest management, law enforcement, policy reform, sustainable livelihoods, wildlife rehabilitation, habitat protection and environmental education, Wildlife Alliance has made significant advances for the cause of conservation in Cambodia. In a little more than a decade, Wildlife Alliance has preserved more than 1.7 million acres of forest; overturned 36 industrial concessions; helped over 5,000 people to change their practices from destructive wildlife trafficking, logging, charcoal production and forest slash-and-burn to productive livelihoods that boost village economies and protect community natural resources; countered the illegal wildlife trade and rescued over 60,000 live animals from traffickers and poachers; and delivered environmental education to more than 150,000 students and community members.

GOVERNANCE

Founder & Chief Executive Officer
Dr. Suwanna Gauntlett

Board of Directors
Charles C. Goodfellow III, Chairman and Treasurer
Carol Anderson, Vice Chairman
Neal P. Myerberg, Secretary
Badreyyah Alireza
Brad Andrews
D. Randall Benn, Esq.
Suwanna Gauntlett, PhD
Annette Osnos
James Prappas
John Seidensticker, PhD
PROGRAM OVERVIEW

Wildlife Rapid Rescue Team
The Wildlife Rapid Rescue Team is an urban law enforcement team that investigates and combats wildlife trafficking throughout Cambodia. Comprised of 10 officers from the Cambodian Royal Gendarmerie, Forest Administration, and 2 Wildlife Alliance supervisors, the team conducts undercover operations in markets, villages, suspected traders’ houses, and along roads and borders for signs of wildlife trafficking. They work in concert with a covert informant network and utilize tips received via the nationwide Wildlife Rescue Hotline to apprehend traders and intercept shipments. Serving as Cambodia’s national taskforce for ASEAN-WEN, Asia’s ten-country wildlife enforcement network that implements regional cooperation to suppress cross-border wildlife trafficking, the Wildlife Rapid Rescue Team is recognized as Asia’s leading wildlife law enforcement unit. In 2012, the Team received the Disney Conservation Hero Award, recognizing their outstanding passion and dedication in the efforts of conservation, wildlife and habitat protection, and education in Cambodia.

Care for Rescued Wildlife
Based at the Phnom Tamao Wildlife Rescue Center, a government-owned facility situated in 2,300 hectares of regenerating forest, the Care for Rescued Wildlife program provides refuge and care for over 1,200 rescued wild animals, including endangered Asian elephants, tigers, pileated gibbons, Siamese crocodiles, Sunda pangolins, and may other species. A team of specialists oversees animal care and medial treatment and ensures that wildlife enclosures are suitable for animals to thrive, breed, and successfully raise their own young. Rescued animals which are sick, injured, habituated to humans, or prematurely orphaned are provided care and veterinary treatment at Phnom Tamao for as long as necessary. However, for animals fit to return to the wild, Wildlife Alliance created the Wildlife Rehabilitation Station where animals can be readied for release in a safe and protected environment. Situated in the Southern Cardamom Rainforest, the Wildlife Rehabilitation Station focuses on ‘soft’ release projects that allow animals to adapt to their new environment before release. Wildlife Alliance has demonstrated that acclimation, provision of supplementary food and post-release monitoring increases survival rates dramatically. This methodology has led to the successful release of many animals, including binturongs, pileated gibbons, and pangolins. In 2013, Wildlife Alliance undertook a new endeavor in partnership with the Cambodian Forestry Administration and the Apsara Authority to reintroduce Endangered pileated gibbons in the desolate forest surrounding the Angkor Temple Complex, Cambodia’s most popular tourist destination. By returning species to the forest, Wildlife Alliance is helping to restore a depleted ecosystem, repopulating a once barren forest where animals and nature can thrive.

Southern Cardamom Forest Protection Program
Wildlife Alliance’s Southern Cardamom Forest Protection Program partners with the Cambodian government to provide on-the-ground protection to one of Asia’s last remaining elephant corridors. An internationally recognized biodiversity hotspot, the Cardamom Mountain Range is the region’s most important watershed and carbon sink. 84 forest rangers provide direct protection to nearly 1.7 million acres of rainforest through daily and nightly patrols. With 6 strategically located patrol stations, these forest crimefighters crack down on illegal logging networks, confiscate chainsaws, dismantle saw mills, ambush poachers, seize hunting traps, and rescue captured wildlife.
PROGRAM OVERVIEW

Tropical Reforestation Project
The Tropical Reforestation Project was established in response to the pressing need caused by rampant deforestation with the objective to restore continuous forest cover where forests had been damaged by slash-and-burn farming and repair large mammal ranges and migration routes in the Southern Cardamom Rainforest, safeguarding the habitat for thousands of species. The Project works with local community members implementing a comprehensive field program from seed collection to nursery germination, to land preparation with soil enrichment and planting; and post-planting treatment to fight invasive grasses and replace weak plants in order to ensure successful forest growth. With 733,000 trees planted to date, the Tropical Reforestation Project has mitigated the impact of destructive farming and illegal logging, while providing sustainable livelihoods to the very people who were previously engaging in those activities.

Community Agriculture Development
Targeted at the region’s poor, landless farmers to help them create a sustainable lifestyle and break the cycle of poverty, the Community Agriculture Development Project allocates permanent cultivation land of 1.5 hectares to each farmer along with inputs of fruit tree saplings, vegetable seeds, and small livestock. 187 families live and work in the village and participate in the most important aspect of this project – skills transfer and capacity building for households to manage their own future through modern agriculture and smart farming techniques, marketing expertise, financial literacy, and micro-credit management. In 2013, Wildlife Alliance worked with the community to finalize a number of strategies to ensure financial sustainability including the implementation of two new permaculture techniques – aquaponics and vermicompost – income diversification techniques, and the development of a Community Orchard that will provide long-term income from cash crops. Within the next three years, the community will be generating enough income to be independently sustainable.

Community-Based Ecotourism
The Community-Based Ecotourism Project, located in the commune of Chi Phat, provides technical assistance to community members in managing an ecotourism site that enables villagers to find value in the protection of their natural heritage. The Community-Based Ecotourism format creates stakeholders out of its local residents by implementing collective and individual activities that aim to improve the community’s financial and environmental standing. By sharing responsibilities such as infrastructure and guesthouse improvements, forest trekking and riverboat tours, and maintenance of the visitor center and community fund, members are ensuring that the development and future of their habitat are in line with the community’s needs and heritage. By providing micro-credit loans to its participants, the Project also encourages its local residents to expand their economic base and become small business entrepreneurs, thereby increasing their yearly income and solidifying the growth in civil society.

Kouprey Express Mobile Environmental Education Unit
Traveling in a bus packed with interactive school supplies, the Kouprey Express team reaches children and community members throughout Cambodia. Offering a comprehensive environmental experience to each village it visits, students learn about wildlife protection, deforestation, and climate change through classroom lessons, discussions, games, art, interactive performances, and field trips to Phnom Tamao Wildlife Rescue Center, while the team works one on one with teachers to provide them with training and reusable curricula for their classes. Communities are also engaged in this transformational experience through Community Night Shows, which provide interactive, environmentally-themed entertainment to raise awareness about wildlife and habitat protection.
Protection Starts Here.

Wildlife Alliance's comprehensive conservation program has made a huge impact since 2001. Each of the seven field programs has demonstrated measurable results in forest protection, reforestation, wildlife rescue and care, sustainable livelihoods and educational outreach.

- **60,000+** live animals rescued from the wildlife trade
- **22,000+** animals cared for at PTWRC since 2001
- **2,500** offenders caught and arrested or fined

733,000 trees planted to date with 98 indigenous tree seed species

- **36** commercial land concessions cancelled, saving 200,000 acres of tropical rainforest
- **460** cases submitted to court

1.7 million acres of forestland preserved

Rural families participating in sustainable alternative livelihood programs

<table>
<thead>
<tr>
<th>Rural families</th>
<th>Average income growth per family in Sovanna Baitong since 2004</th>
<th>Number of tourists to visit the Chi Phat CBET from 2008-2013</th>
<th>Revenue to the Chi Phat commune since the opening of the CBET in 2008</th>
<th>Women decision makers in the Community Agriculture Association</th>
</tr>
</thead>
<tbody>
<tr>
<td>530</td>
<td>300%</td>
<td>8,400</td>
<td>$320,000</td>
<td>68%</td>
</tr>
</tbody>
</table>

96,000 school supplies distributed from 2004-2013

90,000 children and teachers received environmental education curricula

180 community outreach events conducted since 2004
KEY BIOGRAPHIES

Suwanna Gauntlett, PhD
Founder & CEO

Wildlife Alliance Founder and CEO, Suwanna Gauntlett, has dedicated her life to protecting rainforests and wildlife in some of the world’s most hostile and rugged environments. She has designed, implemented, and supported bold, frontline conservation programs to protect threatened rainforests, save endangered wildlife populations, and directly address the causes of poverty in the tropical belt.

Raised in Brazil and Europe, Gauntlett was inspired at a young age to join conservation efforts after witnessing a jaguar being tortured by poachers in the Brazilian rainforest. After pursuing her undergraduate, master’s, and doctorate degrees in France and Switzerland, she began consulting for wildlife conservation organizations, assisting them with strategic planning for direct protection to wildlife in danger.

Following 11 years of corporate consulting, Gauntlett decided to start her own environmental advocacy group, joining forces with Steve Galster, Peter Knights, and Steve Trent in 1999 to found WildAid. She put her consulting experience at the service of governments instead of corporations and formed partnerships with departments such as Forestry Administrations and National Park Offices to assist in strengthening park management and stopping wildlife trafficking.

In 2006, when WildAid divided into two separate non-profit organizations, Gauntlett became Founder and CEO of Wildlife Alliance, conducting on the ground field programs in Southeast Asia. For her continued efforts, Suwanna Gauntlett has been featured on CNN, BBC, National Geographic, Discovery Channel, in the New York Times Magazine and other global media outlets. She has received three medals from Prime Minister Hun Sen for her contributions to Cambodia’s people and environment. She continues to work tirelessly to advance the goals of Wildlife Alliance in Cambodia and is currently developing a sustainable development model for the tropical belt to combat deforestation, wildlife extinction and climate change.

Nick Marx
Director of Wildlife Programs

Known for his pioneering hands-on approach to big cats, Nick Marx has spent 40 years in wildlife and habitat conservation, specializing in rehabilitation and care, in India, South Africa, and, currently, Cambodia, often giving his own time and financial resources to the cause. He began his life’s work coming up through the ranks at Great Britain’s Howletts Wild Animal Park, eventually becoming Senior Head Keeper and Head of Carnivores. Marx holds an MSc in Conservation Biology from the University of Kent, Canterbury, England.

Since joining Wildlife Alliance more than a decade ago, Marx has revolutionized the rescue, care, and rehabilitation of wild animals in Southeast Asia. He also advises the Wildlife Rapid Rescue Team on dealing with human-animal conflicts and providing care for animals rescued from the illegal wildlife trade. He has lectured and published broadly on wildlife conservation and animal husbandry, and appeared on global television broadcasts on BBC, ABC’s Nightline, CNN’s Planet in Peril, NBC’s Today Show and other global media outlets. He was nominated for the 2014 Indianapolis Prize, the world’s leading award for animal conservation, and received the Royal Order of Sahametrei from the Cambodian Government in May 2014 in recognition of his exemplary contributions to wildlife conservation in Cambodia.

INTERVIEW OUR EXPERTS

An invaluable resource for journalists, Wildlife Alliance’s field experts are available year-round for timely interviews, issue-specific commentary, and on-the-ground perspectives from the frontlines of conservation hotspots. Areas of expertise include parks managements, law enforcement, wildlife trafficking, animal husbandry, alternative livelihoods, habitat protection, environmental education and policy reform.
WHAT ARE OTHERS SAYING ABOUT WILDLIFE ALLIANCE?

“Cambodia is one of the poorest countries in Asia but it is rich in rare and endangered species. As demand for illegal wildlife from neighboring countries like China and Vietnam surge, Cambodia has found its precious, natural resources at the mercy of the black market trade. [...] The [Wildlife Alliance Wildlife] Rapid Rescue Team crackdowns have reduced the illegal wildlife trade in Phnom Penh restaurants by 90%. [...] What gives us hope is that Cambodians, people [like members of the Wildlife Rapid Rescue Team], are being proactive and they are taking this challenge on. And in doing so, they’re protecting their natural heritage not just for themselves, but for the next generation.” – Jeff Corwin

“All the animals at the Phnom Tamao Wildlife Rescue Center are victims of the illegal animal trade or habitat loss. If it wasn’t for the conservationists from Wildlife Alliance, these animals would all likely be dead.” – Anderson Cooper

MEDIA MENTIONS

“The vision of the volunteers and conservation warriors involved with Wildlife Alliance expels a selflessness that I have not often experienced in the West.” – Jerrie Demasi, WA Today, 2013

“With the help of Wildlife Alliance [...] the communities here have reclaimed their destiny. Landmines have been cleared, former battlefields have become prime trekking territory, and the men who once fought the rebels now lead guided walks along deserted trails” – Nick Boulos, The Washington Post, 2012

“Thanks to this new accessibility [from Wildlife Alliance’s Community-Based Ecotourism program], travelers are now discovering the area’s awe-inspiring biodiversity, which includes one of Southeast Asia’s largest tracts of virgin rain forest; some 60 threatened species, including Asian elephants, tigers, Siamese crocodiles and pileated gibbons; and a virtually untouched 12-island archipelago in the Gulf of Thailand with sand beaches and crystal-clear aquamarine waters.” – Naomi Lindt, New York Times, 2011

“In a country renowned for rampant deforestation and loss of wildlife habitat, the fate of the Siamese crocodile – and many other endangered species – will be dependant of the work of agencies like the Wildlife Alliance.” – 3 News New Zealand, 2011

“It is refreshing to hear the positive outlook of Wildlife Alliance and even better to learn about the organization’s successes proving that nothing is impossible.” – Ecoworld, 2009

“This high level of sustained enforcement and efficacious seizure reporting by Cambodia is most likely attributable to the Wildlife Rapid Rescue Team (WRRT), a highly effective collaboration between the Cambodian Ministry of the Environment, the Cambodian Forestry Administration, and the NGO Wildlife Alliance, responsible for apprehending and reporting 93% of bear seizures within Cambodia.” – TRAFFIC, 2014, Brought to Bear: An Analysis of Seizures Across Asia (2000-2011), page 33

“Looking at the happily bouncing and tussling macaques littered throughout Phnom Tamao, visitors can be assured that they are finally being taken care of.” – John Maloy, The Cambodia Daily, 2006

“[Phnom Tamao Wildlife Rescue Center] was the place fate assigned to remake a conventional idea about the responsibility of man towards nature and wildlife.” – Visit Cambodia Magazine